

HERFY Food Services Co. Ltd.

Franchise Application *CONFIDENTIAL*

Applicant's Name

Date

This form will aid you in preparing and presenting personal information that is essential for our consideration in granting a franchise. The completion of this report places no continuing obligation on either HERFY Food Services Co. Ltd. (HERFY hereafter) or you. On completion, please send this form to the attention of Marketing & Advertising Director.

© HERFY Food Service Co. Ltd. – P.O.Box 86958, Riyadh 11632 – Kingdom of Saudi Arabia

Tel: +966 1 450 9767 – Fax: +966 1 450 1824

Contact Person: *Marketing & Advertising General Manager*

Tel. No: +966 1 4509767 ext.110 - Fax No: +966 1 4509767 ext.107 e-mail: sherko@herfy.com

General Information

Name: _____

Date of Birth: _____

Place of Birth: _____

Nationality: _____

Address: _____

Postcode: _____ Country: _____

Telephone Number: _____

Fax Number: _____

e-mail: _____

Education

| Level | Name of School | Location | Year Completed | Qualification |
|------------|----------------|----------|----------------|---------------|
| Secondary | | | | |
| Technical | | | | |
| University | | | | |
| Other | | | | |

Business Experience

Please complete the following information about your business experience or employment. You may also include a current business résumé.

| From | To | Employer Name and Type of Business | Position Details (title, responsibilities, supervisor's position) |
|------|----|------------------------------------|---|
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Have you ever had any experience in the food industry?

Yes

No

If yes, describe: _____

Have you ever had any other sales or services experience?

Yes

No

If yes, describe: _____

Have you ever had responsibility for the employment, supervision, or dismissal of employees:

Yes

No

If yes, describe: _____

What would you consider to be your strengths in becoming a successful HERFY Franchisee?

Yes No

What areas would you have to improve in becoming a successful Franchisee?

Personal references (other than employers or relatives)

| Name | Address | Phone | Occupation | Years Known |
|------|---------|-------|------------|-------------|
| | | | | |
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Financial Statement

| ASSETS (US\$) | | LIABILITIES (US\$) | |
|-------------------------------------|--|---|--------|
| LIQUID ASSETS (A) | | CURRENT LIABILITIES | |
| Cash on Hand and in Banks | | Notes/Loans Payable to Banks | |
| Accounts, Loans, Note Receivable | | Notes/Loans Payable to Other | |
| Shares | | Real Estate – Mortgages | |
| Bonds & Gov't. Securities | | Leases | |
| Other | | Taxes & Assessments Payable | |
| Total Liquid Assets | | Other Current Liabilities | |
| NONE-LIQUID ASSETS (B) | | TOTAL CURRENT LIABILITIES | |
| Real Estate – Market Value | | | |
| Business Interest | | TOTAL ASSETS | |
| Other | | TOTAL LIABILITIES AND NET WORTH | |
| Total Non-liquid Assets | | | |
| PERSONAL ASSETS (C) | | Can you meet HERFY's Financial requirements? <input type="checkbox"/> Yes <input type="checkbox"/> No | |
| Motor Vehicles | | Source | Amount |
| Furniture & Personal Effects | | | |
| Other | | | |
| Total Personal Assets | | | |
| TOTAL ASSETS (A) + (B) + (C) | | | |

| ANNUAL SOURCE OF INCOME | |
|-------------------------|--|
| Salary | |
| Bonus & Commission | |
| Interest & Dividends | |
| Business Profit | |
| Real Estate | |
| Other Income | |
| TOTAL INCOME | |

Give names of banks or finance companies where credit is carried or where credit can be obtained or verified:

| Name | Address | Maximum | Credit | Purpose |
|------|---------|---------|--------|---------|
| | | | | |
| | | | | |
| | | | | |

Are you acting as guarantor for yourself or any other party? Yes No
 If yes, describe (who, amount, ...etc.)

Asset Verification Schedule

| REAL ESTATE | | | | | | | |
|-------------|-------------------------|---------------|------|-------------------|----------------------|--------------------------|-----------|
| Address | Description of Property | Date Acquired | Cost | Original Mortgage | Current Market Value | Current Mortgage Balance | Net Value |
| | | | | | | | |
| | | | | | | | |
| | | | | | | | |

| BUSINESS INTEREST | | | | | |
|-------------------|-------------|-----------------------------|----------------|------------------|-------------------------|
| Name of Business | Description | Type (partnership, ...etc.) | Percent Equity | Valuation Method | Net Value Your Interest |
| | | | | | |
| | | | | | |
| | | | | | |

Have you ever been refused guaranty facilities by a bank or financial institution; ever paid out funds pursuant to a guaranty to which you have been a party? Yes No

Have you ever been bankrupt? Yes No

Have you ever been convicted of anything other than a minor traffic offence? Yes No
If yes, explain:

Will you devote your full time to this business? Yes No
If No, explain:

I declare that all the information in this application is correct and I authorize HERFY Food Services Co. Ltd. to conduct its own enquiries as to the accuracy of these statements.

Date: _____

Applicant Name: _____

Signature: _____

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